

BELIEVE IN BETTER

START YOUR CAREER IN THE
CREATIVE SECTOR

#ChangingLives



WELCOME

Those who work within the Art and Design field, are creative individuals who create masterpieces of artwork, including paintings, installations, portraits and prints that are designed to be admired by others.

Careers in Art and Design

Here are just a few examples of job titles that have been advertised in the South West region within the last year:

- Artist
- Animator
- Costume Designer
- Fashion Designer
- Illustrator
- Exhibition Manager

Is Art and Design an attractive career?

Take a look at the national employment statistics and earning potential – does it look good to you?

By **2025**, there are likely to be **63,242** people employed nationally within the Creative industry, and the sector is predicted to see an **overall increase of 0.6%** (2022 – 2025 figures).

Artists

National Average

£24,960

£11,960

Starter

£24,960

Experienced

Which is the same as



**£480
a week**

Employed Nationally

63,242

62,871

62,500

2022

2023

2024

2025

+0.6%

The national average salary for this job is

£24,960

What type of skills and knowledge will you need?

- Ability to be thorough and pay attention to detail
- Design skills and knowledge
- Thinking and reasoning skills
- Ability to use your initiative
- Ability to accept criticism and work well under pressure
- Flexible and open to change
- Patience and the ability to remain calm in stressful situations
- Good customer service skills
- Knowledge of English language
- Competent computer skills

What can you expect to do?

- Work from your own ideas, or a commission from an individual or an organisation
- Sell your work through an agent or through galleries, exhibitions, shops or online
- Research subjects, materials and new artistic techniques
- Network with agents, dealers, gallery owners and other artists
- Attend exhibitions and join artists' groups
- Work as 'artist in residence' – running classes and workshops in places like schools, prisons or hospitals
- Teach art classes privately, in colleges or through community learning
- Run local art projects

Working environment

You could work from home, in a creative studio or in a workshop.

Career path and progression

You could move into areas like art therapy or art conservation.

Qualification requirement

Level

6

The majority of those employed in this role will hold a BA/BSc degree with honours, degree apprenticeship, graduate diploma, Level 6 NVQ

Apprenticeship options include

Level 3 Assistant Puppet Maker

Level 3 Props Technician

Level 7 Arts Therapist (Degree)

Common study routes include

A Levels

Art & Design

Psychology

English Literature

Vocational

Art & Design

Degree Design Studies

Where do I start?

Wherever your starting point we have course that is right for you and will enable to you to progress with confidence into the industry:

Have a go

Community Creative Industries Short Courses

Level 1

Digital Marketing Bootcamps

Level 2

Art and Design

Creative Digital Media Production

Supply Chain Warehouse Operative Level 2

Lean Manufacturing Operative Apprenticeship

Level 3

Art and Design

Creative Digital Media Production

Graphic Design and Photography

Foundation Diploma in Art & Design (Level 3+)

Junior Content Producer Apprenticeship

Digital Marketing Apprenticeship

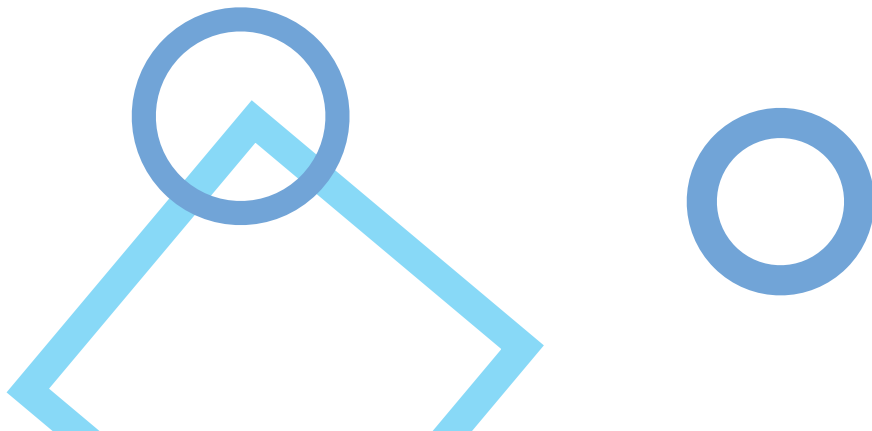
Laboratory Technician (Dental Technology) Apprenticeship

Level 4+

Post Production Technical Operator Apprenticeship (Level 4)

FdA Digital, Design and Media

BA (Hons) Degree Top-up Digital, Design and Media (subject to validation)





Jessica Miles

Level 3 Art and Design Student, formerly of Buckler's Mead Academy

"I have received fantastic support from my lecturer who has been open and honest about his journey in the industry. His talent has been a fantastic masterclass in the field of Art and Design. I am excited to be progressing on to study a Degree in Fine Art at the University of the West of England."

Contact Yeovil College for all the support you may need:



01935 423921



www.yeovil.ac.uk



iZone@yeovil.ac.uk



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